

A MERICAN SYSTEM OF
INTERCHANGEABLE TYPE BODIES.
INVENTED BY
MARDER, LUSE & CO., ENGLISH AND
TYPE FOUNDERS, CHICAGO & SAN FRANCISCO, GERMAN
Manufacture TYPE BORDERS & Brass Rule
on the COMMON SENSE PLAN.
Also Dealers in Printers' Supplies in General

OUR SYSTEM
Briefly explained, is as follows: The unit of measurement for all Type bodies, is American, which is exactly one-twelfth of Pica. This is the smallest and is applied only to Leads and Rules. All the other bodies bear exact relations to this as indicated by numbers. From American to Nonpareil, which is numbered 6, they increase progressively by one-half the body of the first. Beyond this, to Pica, by an increase the size of American. There are no bastard or irregular sizes.

Each size is a factor. Three Nonpareils (6) are a Great Primer (18); three Breviers (8) are a Double Pica (24); a Nonpareil (6) and a Brevier (8) are an English (14), or Two-line Minion; a Pica (12) and an Excelsior (4)—two 6-to-Pica Leads—are a Columbian (16); a Double English (28) and a Brevier (8) are a Double Great Primer (36); so with all of the other sizes, making the combination of two or more sizes of type in a word or line, the simplest thing imaginable in composition. That odd body, Bourgeois (9), is now a respectable size, being a Nonpareil (6) and one-half exactly.
Look over the figures and test the simplicity of the new system of Type bodies.

1 American	24 Double Pica
1 1/2 German	
2 Saxon	28 Double English
2 1/2 Norse	
3 Brilliant	32 Dbl. Columbian
3 1/2 Ruby	
4 Excelsior	36 Dbl. Gt. Primer
4 1/2 Diamond	
5 Pearl	40 Dbl. Paragon
5 1/2 Agate	
6 Nonpareil	44 Canon
7 Minion	
8 Brevier	48 Four-Line Pica
9 Bourgeois	
10 Long Primer	60 Five-Line Pica
11 Small Pica	
12 Pica	72 Six-Line Pica
14 English	
16 Columbian	
18 Great Primer	
20 Paragon	
22 Dbl. Small Pica	

THIS PAPER Has ADOPTED, and is now USING, our American System of Interchangeable Type Bodies.

THE DAVIS VERTICAL FEED SEWING MACHINE II

IS Acknowledged by all who have used it, to be **THE BEST MACHINE IN THE MARKET!**

Most noiseless, has Less Works, and More Later Improvements than ANY OTHER MACHINE, and don't U forget it!

It is so arranged that the wearing of the parts can be taken up and kept good as new for 50 or 100 years.

The Feed works while the Needle is THROUGH the material, ensuring a nicer, more even and more elastic seam than made on any other Machine.

It will sew ANYTHING from muslin to leather, with greater ease and comfort, than any other machine.

It Excels all other machines for Simplicity, Durability, Efficiency, Practicability and Economy!!

Call and examine the Machine for yourselves before Purchasing any other kind.

Prices from \$40.00 to \$100., according to Style and Finish of Cabinet work of machine.
For sale in Southern Utah only by J. W. CARPENTER, Agent,
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